Rep Order# 6850319 EC'd Yes Ver# 9 Mod# 2 Status Confirmed Traffic Order# 204034

1 of

w

Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).CENTER FORWARD

Agency ( ) WATERFRONT STRATEGIES 3050 K ST NW

Rep Firm Sales Office (

Advertis Product		Η,	) .CENTER FORWARD ER FORWARD		Agency ( ) WAIERFRONI SI 3050 K ST NW WASHINGTON, DC 20007	) WATERPRONT STRATEGIES (ST NW INGTON DC 20007	EGIES	Rep Firm Sales Office ( Salesperson (		) PHILADELPHIA ) KATE BRADY	DY AIH9
Estimat Buyer Phone# Fax#	Estimate# Buyer Phone# Fax#	1/42 Maura Gilroy	У	Ag Fli Hi	Agency C/P1/P2/E 9 Flight Dates 09/1 Hiatus Weeks	96/102/1742 09/10/2012 - 09/16/2012	12	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	;005 ;938
CO	CONTRACT CO	CONTRACT COMMENT ENTER FORWARD SC=*									
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks		Tota
! !	Ь Н. 1	M, W-F	5A-530A	DAYBREAK EARLY EDITION	: 30	\$250.00	09/10-09/14	⊢ ! ! ! !	  -  -	⊢      - 	\$250
	2	M,W-F 5 Buyline	530A-6A ine Comment:	DAYBREAK FIRST EDITION 1X PULLED PER STATION	:30	\$400.00	09/10-09/14	0	0	0	\$0.0
	ω	M,W-F 6 Buyline	6A-7A ine Comment:	DAYBREAK @ 6 1X PULLED PER STATION	:30	\$650.00	09/10-09/14	н	Н	Н	\$650
	4	M, W-F	7A-8A	DAYBREAK/CBS THIS MORNING	NG :30	\$450.00	09/10-09/14	2	Н	2	\$900
	CTI	M,W-F Buyl	-F 8A-9A Buyline Comment:	CBS THIS MORNING 1X PULLED PER STATION	:30	\$150.00	09/10-09/14	щ	P	<b> -1</b>	\$150
	თ	SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	09/15-09/15	1	Ц	H	\$450
	7	US	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	09/16-09/16	1	Н	Н	\$350
	œ	м, w-ғ	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	09/10-09/14	Н	Н	Н	\$450
	9	м, w-ғ	12P-1230P	12P-1230P WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/10-09/14	2	Н	2	\$1,3
	10	M, W-F	3P-4P	RACHAEL RAY	:30	\$300.00	09/10-09/14	1	ш	н	\$300
	브	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	09/16-09/16	Н	Н	יב	\$700
	12	SU	1030A-11A	FACE THE NATION	:30	\$1,500.00	09/16-09/16	1	- щ	н	\$1,5
	13	M,W-F	4P-5P	ANDERSON	:30	\$300.00	09/10-09/14	2	Н	2	\$600

\$600.00

\$1,500.00

\$700.00

\$300.00

\$1,300.00

\$450.00

\$350.00

\$450.00

\$150.00

\$900.00

\$650.00

\$0.00

\$250.00

Total Cost

Daypart

EC'd Yes	Rep Order#
	6850319
	Ver# 9
	9 Mod# 2
	Status Confirmed
Last Receive	Traffic Order# 204034
	Printed:
2 4:59 PM	09/13/2012 11:21 AM

2 of

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Daypart

 $\Gamma$ 1 Station W Advertiser Fax# Buyer Estimate# Phone# Product 27 26 25 24 22 21 20 19 18 17 16 Ln 23 15 14 WISH-TV INDIANAPOLIS, IN ( ).CENTER FORWARD CENTER FORWARD Maura Gilroy 1742 M,W-FM,W-FM, W-F Day M, W-F US M, W-F US M, W-FUS HI M,W-F SA-SU M,W-F M, W-F Buyline Comment: 1X N/A, MGKD ON LN 28 Buyline Comment: 1135P-1235A 5P-530P Time 11P-1130P WISH-TV NEWS 11P-1135P WISH-TV NEWS 9P-10P 730P-8P 7P-730P 6P-7P 6P-630P 630P-7P 6P-630P 530P-6P 5P-530P 7P-8P NEWS 60 BIG BROTHER ENTERTAINMENT TONIGHT INSIDE EDITION WISH-TV 6P NEWS WEEKEND 1X N/A, MGKD ON LN CBS WEEKEND NEWS CBS NEWS ADJ 1P/DAY WISH-TV NEWS WISH-TV NEWS WISH-TV NEWS DAVID LETTERMAN Program MINUTES ω ∞ œ ω ω ര മ  $\operatorname{AT}$ ATAT<u>\_</u> بر بر 5:30 σ 27 Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency ( ) WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 96/102/1742 :30 :30 :30 :30 Len :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 09/10/2012 - 09/16/2012 Rate \$900.00 \$600.00 \$900.00 \$4,000.00 \$550.00 \$400.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$500.00 \$5,500.00 \$600.00 09/10-09/14 09/16-09/16 09/10-09/14 09/16-09/16 09/13-09/13 09/10-09/14 09/16-09/16 09/10-09/14 09/10-09/14 09/10-09/14 09/10-09/14 09/15-09/16 09/10-09/14 09/10-09/14 Dates ш Ν ـــر ω \_\_ ш N N 0 0 N ω μ. ب Spots/Week Salesperson ( Rep Firm Salesperson Phone# Salesperson FAX# Sales Office ( # of Weeks 0 0 <u>ш</u> ш ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Total Spots N w N N 0 0 N ω \$1,100.00 \$0.00 \$0.00 \$2,700.00 Total Cost \$900.00 \$1,000.00 \$600.00 \$2,700.00 \$4,000.00 \$5,500.00 \$1,200.00 \$1,800.00 \$900.00 \$900.00

Buyline Comment: MKGD FOR LN 18

	EC'd Yes	Rep Order#
		6850319
		Ver# 9
		Mod# 2
		Ver# 9 Mod# 2 Status Confirmed
Showing	La	Traffic Order# 204034
Showing Buylines: All Lines	Last Received:	
ines	09/12/2012 4:59 PM	Printed:
	1:59 PM	09/13/2012 11:21 AM

3 of

W

WISH-TV INDIANAPOLIS, IN CENTER FORWARD Maura Gilroy ).CENTER FORWARD Buyline Comment: ADDED AS MKGD FOR LNS 2,3,5 & ALSO HL#6849502 Buyline Comment: MKGD FOR LN 19 530A-6A Time 10P-11P BLUE BLOODS NEWS Program Flight Dates Agency Hiatus Weeks Agency C/P1/P2/E ( ) WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 96/102/1742 :30 :30 Len 09/10/2012 - 09/16/2012 Rate \$2,600.00 \$400.00 09/14-09/14 09/10-09/14 Dates ш Spots/Week Sales Office ( Salesperson ( Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Total Spots \$2,600.00 \$400.00 Total Cost

Daypart

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L'n

Day

28

M,W-F

29

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Fax# Buyer Phone# Estimate# Product

Station WIS Advertiser (

1742

## --- REPORT TOTALS---

30

SU

1130A-12P COUNTDOWN

Buyline Comment: ADDED AS MKGD FOR LNS 2,3,5 & ALSO HL#6849502

:30

\$400.00

09/16-09/16

ш

\$400.00

Report Totals: 38 / \$34,300.00

# ---SALES MONTHLY TOTALS---

Lines not sent/rcld/rtrn: 0 / \$0.00 Sales Totals: 38 / \$34,300.00 Station Totals: 38 / \$34,300.00 Sep 12: 38 / \$34,300.00

--COMPETITIVE--Market Totals

\$115,449

CABL VTTV

2 0

WXIN WISH

14% 29%

AUNA

바

WRTV

11%

WTHR

39%

Demos	Books
RA35+	null

### -- CREDIT RISK --

CASH IN ADVANCE

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	te:
I, Jaur do hereby reque	a Gicros	erning the follo	owing issue:		
, , , , , , , , , , , , , , , , , , ,	Cute	(F)	wa 	2	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		000	DEK	ED	
					Marjon .
Total Char	ges:	and the standard stan		Concession of the Concession o	
This broadcast	ime will be used by	: Certer	- For	ward	
Does the p	rogramming ( elating to any	in whole o political n	r in part) ( natter of n	communicate ational impo	: "a rtance?"
	□ Yes			<b>∑</b> No	

For programming that "com importance," list the name o office(s) being sought and the	of the legally qualified	candidate(s) the pr	ogramming refer	tional s to, the
For programming that "commimportance," attach Agreed	Upon Schedule (Page	3)		
I represent that the payment				
Center	Towas	Cuci Smith	NM OW E	Director Te who Drood
and you are authorized to an furnishing the payment, if ot	nounce the time as paither than an individual	id for by such perso person, is:	on or entity. The	entity
a corporation; a co	ommittee; 🗆 an ass	ociation; Por ot	her unincorpor	ated group.
The names, offices, and addragents of the entity are name	resses of the chief exec ed below (may be attac	cutive officers, dire ched separately):	ectors, and/or aut	horized
THIS STATION DOES NOT OF RACE OR ETHNICITY I				ON THE BASIS
I agree to indemnify and hold in reasonable attorney's fees, that advertisement(s). For the above transcript, or tape, which will before the time of the schedul	may ensue from the b ve-stated broadcast(s I be delivered to the s	roadcast of the abo ), I also agree to p	ve-requested repare a script,	ı
TO BE S	SIGNED BY IS:	SUE ADVERT	TISER	
	1 %	- 2		1853
Date	Signature		Contact Phone Num	
TO BE SI	GNED BY STAT	TION REPRE	SENTATIV	/E
Accepted		oted in Part		Rejected
Signature	Pri	nted Name	Title	

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	15	6	DER		

**Total Charges:** 

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Station	Advertiser Product EstimOrder inventory Descriptime Period		Length	рате	Air lime Inv. Lode (Place	Rate Ad-ID MIG MIG III0
<b>4/t Order</b> # WISH	Alt Order #: 06850319  WISH POL/Center Forward CENTER FOI 1742 News 8 @ 11 M-F	11-1135p	:30	09/10/12	LN M-F	\$900.00
WISH:	CENTER FOI 1742 Entertainment Tonight	728-8p	.: 3	09/10/12	M-F 730-8p	\$600.00
MISH	CENTER FOF1742 David Letterman	1135p-1237a	:30	09/10/12	David Letterman	\$500.00
HSIW	CENTER FOI 1742 Rachael Ray	258-4p	:30	09/10/12	M-F 3p-4p	\$300.00
MSIM	CENTER FOI 1742 News 8 @6	558-630p	:30	09/10/12	News 8 @6	\$900.00
WISH		1158a-1230p	:30	09/10/12	Noon News	\$650.00
WISH	POL/Center Forward CENTER FOI 1742 Daybreak @ 6	558-7a	:30	09/10/12	5:59:00 AM Daybreak @ 6	\$650.00
MSIM	per	357-5p	:30	09/11/12	M-F 4p-5p	\$300.00
WISH	CENTER FOF1742 Daybreak @530am	530-6a	:30	09/11/12	Daybreak @ 530≀	\$400.00
HSIM	POL/Center Forward CENTER FOI 1742 Daybreak @ 6	558-7a	:30	09/11/12	Daybreak @ 6	\$650.00
MSIM	CBS This Morning @8	8-9a	:30	09/11/12	CBS This Morning	\$150.00
WISH		558-630p	:30	09/11/12	News 8 @6	\$900.00
MSIM	CENTER FOI 1742 Inside Edition	658-730p	:30	09/11/12	M-F 7-730p	\$550.00
MSIM	POL/Center Forward CENTER FOI 1742 Entertainment Tonight	728-8p	:30	09/11/12	M-F 730-8p	\$600.00
WISH	CENTER FOI 1742 CBS This Morning @7a	7-8a	:30	09/11/12	CBS This Morning	\$450.00
WISH		558-630p	:30	09/12/12	News 8 @6	\$900.00
HSIM	POL/Center Forward CENTER FOI 1742 News 8 @ 530p	530-6p	:30	09/12/12	News 8 @530	\$900.00
MSIM	CENTER FOI 1742 CBS Evening News	630-7p	:30	09/12/12	CBS Evening Nev	\$900.00
MSIM		5-530a	:30	09/12/12	Daybreak @ 5am	\$250.00
HSIM	CENTER FOI 1742 Inside Edition	658-730p	:30	09/12/12	M-F 7-730p	\$550.00
HSIM	POL/Center Forward CENTER FOI 1742 Price Is Right	1058-12p	:30	09/12/12	Price is Right	\$450.00
HSIM	POL/Center Forward CENTER FOI 1742 News 8 @5p	5-530p	:30	09/12/12	News 8 @5	\$900.00
WISH	POL/Center Forward CENTER FOI 1742 Noon News	1158a-1230p	:30	09/13/12	Noon News	\$650.00
WISH	POL/Center Forward CENTER FOI 1742 CBS This Morning @8	8-9a	:30	09/13/12	CBS This Morning	\$150.00
HSIM		1135p-1237a	:30	09/13/12	David Letterman	\$500.00
WISH	POL/Center Forward CENTER FOI 1742 Thursday 9-10p	858-10p	:30	09/13/12	Thur Hour 2	\$5,500.00
HSIM	CENTER FOI 1742 News 8 @ 11 M-F	11-1135p	:30	09/13/12	LN M-F	\$900.00
WISH		357-5p	:30	09/13/12	M-F 4p-5p	\$300.00
WISH	POL/Center Forward CENTER FOI 1742 CBS Evening News	630-7p	:30	09/14/12	CBS Evening Nev	\$900.00
WISH	POL/Center Forward CENTER FOI 1742 News 8 @ 11 M-F	11-1135p	:30	09/14/12	LN M-F	\$900.00
HSIM	POL/Center Forward CENTER FOI 1742 CBS This Morning @7a	7-8a	:30	09/14/12	CBS This Mornin	\$450.00
HSIM		558-9a	:30	09/15/12	Daybreak Saturd≀	\$450.00
HSIM	POL/Center Forward CENTER FOI 1742 Early News Sa/Su	(6:00:00 PM-6:	:30	09/15/12	EN (Sa-Su)	\$900.00
MSIM		558-9a	:30	09/16/12	Daybreak Sunday	\$350.00
HSIM	POL/Center Forward CENTER FOI 1742 Sunday 7-8p	658-8p	:30	09/16/12	Sun Hour 1	\$4,000.00
HSIM	POL/Center Forward CENTER FOI 1742 News 8 @ 11 Sunday	11-1130p	:30	09/16/12	LN Su	\$600.00
HSIM		858-1030a	:30	09/16/12	CBS Sunday Mor	\$700.00
HSIM		1028-11a	:30	09/16/12	Face the Nation	\$1,500.00
WISH	POL/Center Forward CENTER FOI 1742 News 8 Weekend/Sund: 558-7p	558-7p	:30	09/16/12	News 8 Weekend	\$400.00

WIDEORBIT REPORT



90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

### INVOICE

Estimate Number	Product	Advertiser -
1742	CENTER FORWARD	POL/Center Forward

Invoice #

	Station	Estimate Number 1742	Product	Advertiser
Account Executive   Petry Philadelphia	WISH	1742	CENTER FORWARD	POL/Center Forward
		L		
Alt Order #	Order#	Invoice Period	Invoice Month	Invoice Date

08/27/12 - 09/16/12 September 2012 09/16/12 204034-1

Order Flight	Deal #	Alt Order#	Order#
09/10/12 - 09/16/12		06850319	204034

Billing Calendar	Broadcast	=
Billing Type	Cash	7
Special Handling		77

Sales Region

National

Petry/Philadelphia

Sales Office

Washington, DC 20007

Suite 800

1010 Wisconsin Avenue Attention: Accounts Payable Waterfront Strategies Billing Address:

96

Agency Ref	IN14921
Advertiser Ref	

Line	Channe	Channel Description	Time	Day	Date	Length	Length Aired Days	Ad-ID	Rate	Reconciliation	Ref#
1	HSIW	Daybreak @ 5am	5-530a		to						
				09/10/	09/10/12 to 09/16/12	1x	M-WTF				
	HSIM			F	09/14/12	:30	5:22 AM	CF12IN01TH	\$250.00		
2	HSIW	Daybreak @530am	530-6a		to						
				09/10/1	09/10/12 to 09/16/12	1 <sub>×</sub>	M-WTF				
	HSIM			X	09/12/12	:00			\$400.00	See MG 2.2	7
	MSH	Countdown To Kickoff	CountdownTo Kickoff Su	T Su	09/16/12	:30	11:46 AM	CF12IN01TH	\$400.00	\$400.00 MG for 2.1 09/12	2
ω	HSIM	Daybreak @ 6	558-7a		to						
				09/10/1	09/10/12 to 09/16/12	2x	M-WTF				
	HSIM			M	09/10/12	:30	5:59 AM	CF12IN01TH	\$650.00		2
	MSIM			Ź	09/12/12	:00			\$650.00	\$650.00 See MG 5.3	1
4	HSIW	CBS This Morning @7a	7-8a		to						
				09/10/1	09/10/12 to 09/16/12	2x	M-WTF				
	MSIM			Τh	09/13/12	:30	7:29 AM	CF12IN01TH	\$450.00		
	MSH			П	09/14/12	:30	7:56 AM	CF12IN01TH	\$450.00		2
51	HSIM	CBS This Morning @8	8-9a		ť						
				09/10/1	09/10/12 to 09/16/12	2x	M-WTF				
	HSIM			M	09/12/12	:00			\$150.00	\$150:00 See MG 5.3	1
	MSIM			Τ	09/13/12	:30	8:45 AM	CF12IN01TH	\$150.00		2
	MSIM	Friday 10-11p	958-11p	П	09/14/12	:30	10:49 PM	CF12IN01TH	\$2,600.00	\$2,600.00 MG for 3.1,5.1	ω
6	<b>HSIW</b>	Daybreak Saturday	558-9a		to						
				09/10/1	09/10/12 to 09/16/12	1×	S-				
	MSIM			Sa	09/15/12	:30	8:12 AM	CF12IN01TH	\$450.00		_
7	WISH	Daybreak Sunday	558-9a		ťo						
				09/10/1	09/10/12 to 09/16/12	1×	S				
	WISH			Su	09/16/12	:30	7:14 AM	CF12IN01TH	\$350.00		_
œ	WISH	Price Is Right	1058-12p		to						
				09/10/1	09/10/12 to 09/16/12	1 ×	M-WTF				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

09/12/12

:30

11:29 AM

CF12IN01TH

\$450.00

HSIM

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

### INVOICE

Estimate Numb Advertiser Product

	POL/Center Forward	Invoice Dat
	CENTER FORWARD	Invoice Mo
er	1742	Invoice Per

Invoice #	204034-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Page 2 of 4

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Elight	Deal #	Alt Order#	Order#
□1:~b+		der#	#
09/10/12 - 09/16/12		06850319	204034

Billing Calendar	Broadcast	_
Billing Type	Cash	
Special Handling		_

Washington, DC 20007 USA

Suite 800

Attention: Accounts Payable 1010 Wisconsin Avenue

Waterfront Strategies

Billing Address:

IDB#	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

17					16			15			14				13			12			1			10				9	Line
HSIW	HSIW	HSIW	HSIW		WISH	HSIM		HSIM	HSIM		HSIW	HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM	HSIW		HSIM	Channe
CBS Evening News					News 8 @6			News 8 @ 530p			News 8 @5p				Anderson Cooper			Face The Nation			<b>CBS Sunday Morning</b>			Rachael Ray				Noon News	Channel Description
630-7p					558-630p			530-6p			5-530p				357-5p			1028-11a			858-1030a			258-4p				1158a-1230p	Time
	;	€ :	≤	09/10/1		Th	09/10/1		, 기	09/10/1		Тh	8	09/10/1		Su	09/10/1		Su	09/10/1		Z	09/10/1		П	∨	09/10/1		Day
ť	09/13/12	09/12/12	09/10/12	09/10/12 to 09/16/12	to	09/13/12	09/10/12 to 09/16/12	to	09/13/12	09/10/12 to 09/16/12	to	09/13/12	09/12/12	09/10/12 to 09/16/12	ť	09/16/12	09/10/12 to 09/16/12	to	09/16/12	09/10/12 to 09/16/12	to	09/10/12	09/10/12 to 09/16/12	to	09/14/12	09/12/12	09/10/12 to 09/16/12	to	Date
	:30	: : :	:30	3x		:30	1×		:30	1×		:30	:30	2x		:30	1×		:30	1×		:30	1x		:30	:30	2x		Length
	6:15 PM	6:10 PM	6:12 PM	M-WTF		5:43 PM	M-WTF		5:11 PM	M-WTF		4:33 PM	4:21 PM	M-WTF		10:29 AM	S		9:08 AM	S		3:24 PM	M-WTF		12:17 PM	12:10 PM	M-WTF		Length Aired Days
	CF12IN01TH	CE12TN01TH	CF12IN01TH			CF12IN01TH			CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH			CF12IN01TH			CF12IN01TH			CF12IN01TH	CF12IN01TH			Ad-ID
	\$900.00	\$900.00	\$900.00			\$900.00			\$900.00			\$300.00	\$300.00			\$1,500.00			\$700.00			\$300.00			\$650.00	\$650.00			Rate Reconciliation
	2	∵				1			1				2			1			_							2			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

### INVOICE

Estimate Number Product Advertiser

	Invoice #
POL/Center Forward	Invoice Date
CENTER FORWARD	Invoice Month
1742	Invoice Period

08/27/12 - 09/16/12 September 2012 09/16/12 204034-1

Page 3 of 4

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order# Alt Order#	204034 06850319
Deal #	
Order Flight	09/10/12 - 09/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20007

Suite 800

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue

Billing Address:

IDB	)B#
Adv	Advertiser Code
Pro	Product Code

Advertiser Ref
----------------

	26			25					24			23			22				21				20				17	Line
HSIW	HSIW	HSIW		HSIM	HSIM	MISH	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM	HSIM		HSIM	HSIM	HSIM		HSIM	MSIM	HSIW		WISH	Channe
	David Letterman			News 8 @ 11 Sunday					News 8 @ 11 M-F			Sunday 7-8p			Thursday 9-10p				Entertainment Tonight				Inside Edition				CBS Evening News	Channel Description
	1135p-1237a			11-1130p					11-1135p			658-8p			858-10p				728-8p				658-730p				630-7p	Time
09/10 <sub>/</sub>		Su	09/10/		굮	8	Z	09/10/		Su	09/10,		Th	09/10,		8	Z	09/10,		TI	Τh	09/10,		ℸℿ	×	09/10,		Day
09/10/12 to 09/16/12 M 09/10/12	ť	09/16/12	09/10/12 to 09/16/12	₽	09/13/12	09/12/12	09/10/12	09/10/12 to 09/16/12	ť	09/16/12	09/10/12 to 09/16/12	ð	09/13/12	09/10/12 to 09/16/12	ਰੰ	09/12/12	09/10/12	09/10/12 to 09/16/12	to	09/14/12	09/13/12	09/10/12 to 09/16/12	ť	09/14/12	09/12/12	09/10/12 to 09/16/12	to	Date
:30		:30	1 ×		:30	:30	:30	3x		:30	1×		:30	1×		:30	:30	2x		:30	:30	2x		:30	:30	2x		Length
M-WTF 12:48 AM		11:47 PM	S		11:33 PM	11:22 PM	11:50 PM	M-WTF		8:17 PM	S		9:32 PM	T		7:41 PM	7:46 PM	M-WTF		7:27 PM	7:12 PM	M-WTF		6:51 PM	6:52 PM	M-WTF		Length Aired Days
CF12IN01TH		CF12IN01TH			CF12IN01TH	CF12IN01TH	CF12IN01TH			CF12IN01TH			CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH	CF12IN01TH			Ad-ID
\$500.00		\$600.00			\$900.00	\$900.00	\$900.00			\$4,000.00			\$5,500.00			\$600.00	\$600.00			\$550.00	\$550.00			\$900.00	\$900.00			Rate
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

77.00	Product CENTER FORWARD	Advertiser POL/Center Forward

	MICH	2::
Invo	1742	timate Number   1742
Invo	CENTER FORWARD	oduct
Invo	POL/Center Forward	lvertiser

	Invoice #	204034-1
	Invoice Date	09/16/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/16/12

Page 4 of 4

Station WISH  Account Executive Petry Philadelphia  Sales Office Petry/Philadelphia  Sales Region National		
Station WISH  Account Executive Petry Philadelphia  Sales Office Petry/Philadelphia		
Station WISH Account Executive Petry Philadelphia		
	nt Executive   Petry Philadelphia	

Order# Alt Order#	204034 06850319
Deal #	
Order Flight	09/10/12 - 09/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20007

Suite 800

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue

Billing Address:

Product Code	Advertiser Code	IDB#
102	96	

Advertiser Ref

	28			27		26	Line
HSIW	HSIW	HSIM		HSIM	HSIM	HSIW	
	Daybreak @530am			News 8 @5p		David Letterman	Channel Description
	530-6a			5-530p		1135p-1237a	Time
09/10/ Th		П	09/10/		Ŧ		Day
09/10/12 to 09/16/12 1xWTF Th 09/13/12 :30 5:39 AM	to	09/14/12	09/10/12 to 09/16/12 1xWTF	to	09/13/12	to	Date
:30		:30	1x		:30		Length
WTF 5:39 AM		5:27 PM	WTF		11:56 PM		Length Aired Days Ad-ID
CF12IN01TH		CF12IN01TH			CF12IN01TH		Ad-ID
\$400.00		\$900.00			\$500.00		Rate
00		00			00		Reconciliation
		1					Ref#

Aired Spots
38

€	Payment Terms 30 Days	\$29,155.00	Net Amount Due
•		\$5,145.00	Agency Commission
		\$34,300.00	Gross Total